



StudentTracker Additional Data Elements

StudentTracker puts the Clearinghouse's comprehensive student records data at your fingertips. And now, the Clearinghouse has increased the number of data elements colleges can report, making our database even more comprehensive. StudentTracker participants that report the additional data elements will receive them as they become available. (See reverse for a description of each expanded data element.)

Improve Your Research Efforts

By increasing the number of data elements that colleges may report to us, the Clearinghouse can help your

institution expand its research capabilities, allowing you to understand even more about your prospective, current, and former students. All areas of your campus can benefit: admissions, registration, enrollment management, financial aid, and more.

Save on StudentTracker

In addition to receiving the benefit of enhanced research capabilities, you can save 50% or get StudentTracker for free when you report the additional data elements!

You Participate in...

You Receive...

FREE!
StudentTracker

- Core Service
- Report additional data elements
- DegreeVerify
- EnrollmentVerify

- Free StudentTracker with additional data elements
- Free Core Service
- Free DegreeVerify
- Free EnrollmentVerify
- Free Student Self-Service

50% Off
5¢ x enrollment
(or \$150 min.)

- Core Service
- Report additional data elements

- StudentTracker with additional data elements
- Free Core Service

OR

- Core Service
- DegreeVerify
- EnrollmentVerify

- Standard StudentTracker
- Free Core Service
- Free DegreeVerify
- Free EnrollmentVerify
- Free Student Self-Service

Standard
10¢ x enrollment
(or \$300 min.)

- Core Service

- Standard StudentTracker
- Free Core Service

To learn more about how your institution can benefit from the additional data elements and StudentTracker pricing options, contact your Clearinghouse regional director or service@studentclearinghouse.org today.



StudentTracker Additional Data Elements

A Look at the Additional Data Elements

The following is a description of each additional data element, why it was added, and how it can be used to enhance your research efforts.

Class Level: The class that the student is in (e.g., freshman, sophomore, ... master's, doctoral, etc.). With this information, researchers can easily understand persistence and differentiate between undergraduate and graduate students.

College Student ID: The ID that your school provides to its students. Reporting institutional IDs enables students without Social Security numbers or TINs (e.g., international students) to benefit from Clearinghouse services, like free Student Self-Service. Student IDs are used by the Clearinghouse for identification purposes only and are not reported to third parties.

Current Major and CIP Code: The current major for each student your school reports to the Clearinghouse by CIP code or, if the CIP code is unavailable, title of the current major. With this information, enrollment managers and researchers can gain greater insight into student transfer and career decisions.

Degree Seeking Student*: A flag that indicates whether or not a student is seeking a degree. This information can help establish the number of students who are taking non-degree courses, providing a better context for graduation rate and pipeline research studies.

First-Time/Full-Time Student: A flag that indicates which of your undergraduate students is enrolled for the first time. Institutional researchers can use this information to establish cohort classes or groups for aggregate-level research.

Gender*: A flag indicating the student's gender. This data field is useful for developing a range of aggregate studies.

Good Student Discount: A flag to indicate an individual student's eligibility for good student discounts based on academic performance: generally, a grade point average of "B" (3.0 or higher) for the most recent term or cumulative, on dean's list, or in top 20% of class. This data element enables students to obtain "good student" certifications via Student Self-Service so they can qualify for discount auto insurance.

High School Code: The SAT/ACT high school code for the most recent high school attended by the student. This information can bolster the matching logic used to identify students. It can also reveal the migration of students as they move from secondary through postsecondary education and graduation.

Institutional Email Address: Your student's school email address. (Student email addresses will not be used by the Clearinghouse or provided to third parties for solicitation purposes.)

Middle Name: The student's middle name, if available. The Clearinghouse will use this data to help identify the student.

Race/Ethnicity: A student's race/ethnicity according to the categories used by IPEDS. This data field is useful for developing a range of aggregate studies.

State Student ID: Unique student ID supplied by the state.

**Reported at aggregate level only.*